1. Will the state oversee and fund this museum? Or will it be a nonprofit? Or for profit? Or some other model? If operated by the state, would the museum be part of the state museum system or a separate entity?

**Answer:** No specific model was mentioned in the legislative appropriation for the project. The detailed scope of work contained components to include in the study, including item #3, “provide recommendations on potential business and funding models and sources.”

2. Is it anticipated that there will be an admission charge for the museum?

**Answer:** No model has been specified. The detailed scope of work contained components to include in the study, including item #3, “provide recommendations on potential business and funding models and sources.”

3. What criteria should be used as we “determine the likelihood of it succeeding”? A certain level of attendance? Donations to the collections? Revenue covering expenses? Other?

**Answer:** The detailed scope of work contained components to include in the study, including item #1, provide overall analysis and recommendations on strengths, weaknesses, opportunities, and threats facing this proposed New Deal Art Museum.” Of note, likely attendance is to be considered as part of the analysis of potential locations (item #4 of the components of the study).

4. In addition to its visitor focus, what role will collections have in the museum? Will the museum be actively collecting? Or will it only collect items to be used in long-term exhibits?

**Answer:** Under the detailed scope of work, it notes “the feasibility study should be “visitor-centric,” always bringing the study back to the potential visitor and how each group of visitors will use the yet-to-be-created institution.” Given this focus, the contractor can weigh the role of potential approaches to collections on visitor outcomes. It is safe to assume that a New Deal Art Museum, like many institutions, would borrow and lend art for exhibitions.

5. What museums should we use as benchmarks as we look at alternative operating models?

**Answer:** The department has no suggestions. There are 8 cultural institutions and a historic sites program with 8 historic sites under the umbrella of the New Mexico Department of Cultural Affairs, a state agency. There are other models, from city supported museums to public and private sector museums.
6. When referring to preferred locations, do you mean specific addresses or rather cities and/or neighborhoods that might be desirable locations?

   **Answer:** a geographical location (city, area), considering costs, is acceptable. A specific address is not required.

7. Feasibility may depend on the scale of the proposed project. Is there a preliminary building size or construction budget for the proposed museum? If not, can you provide a range on the order of “no smaller than XXX and no larger than XXX.”?

   **Answer:** the department has no suggestions.

8. RFP says “contractor will create a list of potential sites” – is there a current preliminary list to start from?

   **Answer:** no. But respondents are encouraged to consider New Mexico locations.

9. Is it possible to get a list current potential bidders?

   **Answer:** specific information relating to the procurement cannot be released prior to the contract award. However, the department received 7 returned acknowledgement of receipt forms which is an indicator of interest.

10. General Requirements – pg. 10 Section 4 Subcontractors/Consent – “the use of subcontractors is not allowed.” Elsewhere, p. 23 the terms seem to allow for subcontractors. Please clarify.

   **Answer:** as per page 10, “the prime contractor shall be wholly responsible for the entire performance of the contractual agreement whether or not subcontractors are used.” The proposal from the prime contractor should discuss the use of any subcontractors and their qualifications. The state will only pay the prime contractor.

11. Will you share all questions and answers with registered consultants?

   **Answer:** yes.

12. Section II, B, 6 Proposal Evaluation: Will the Evaluation Committee also be reviewing and approving the work of the contract and if not could you inform us of the parties we would be reporting to during execution of the contract, if our team is selected?

   **Answer:** a senior agency manager will be managing the contract.
13. Section IV, A, 4 Provide List of Potential Locations: Please identify the desired geographic range to be investigated. Is it limited to the City of Santa Fe? Northern New Mexico?

**Answer:** no specific New Mexico location is mandated, but the respondents are encouraged to consider New Mexico locations for the museum.

14. Section II. B 5& 6 Is there a required font size and/or page limit for the proposal?

**Answer:** no.

15. Is the agency willing to disclose the current location(s) of the collections for the future museum?

**Answer:** the department has pieces of art located at a number of museums that can be classified as New Deal Art, but there is not a centralized collection for a future museum.

16. Does the State already have its complete collection, or will it begin, or continue, acquisition based on the results of this feasibility study?

**Answer:** the department and state of NM have artworks at a number of locations that can be classified as New Deal Art but there is not a centralized collection for a future museum. New deal artwork is primarily owned by the federal government and loaned to other entities. The Department is subject to oversight by the Executive and Legislative branches of state government and could not begin preparations for a museum without executive and legislative approval.